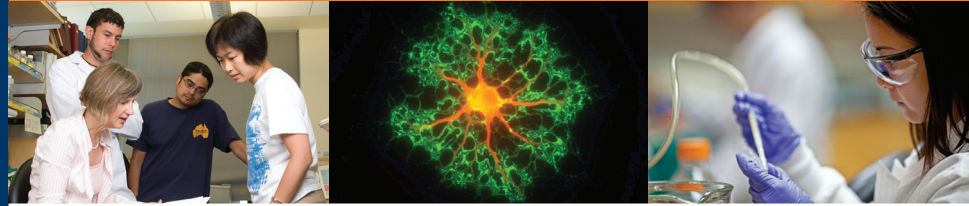


The Program for Breakthrough Biomedical Research
invites you to celebrate



Unconventional Wisdom:
Advancing scientific discovery
by breaking the rules

The Program in Breakthrough Biomedical Research
15th Anniversary Celebration
is proudly sponsored by the
UCSF Friends of Discovery



**The UCSF Program for Breakthrough
Biomedical Research (PBBR)**

**invites you to attend our
15th Anniversary Celebration**

Today, no other program in the world supports scientists like the Program for Breakthrough Biomedical Research (PBBR). A beacon for the most courageous among our investigators, PBBR uses private philanthropy to fund only those ideas that challenge conventional wisdom and could never qualify for funding from increasingly conservative grant sources like the National Institutes of Health. This unique program dares our scientists to dig deeper, ask tougher questions, and invent novel approaches that defy the status quo. Please join us in celebrating the scientists and supporters who have made PBBR's success possible.

Please reply via the enclosed card or email to events@ucsf.edu

**Thursday, May 23, 2013
Genentech Hall, UCSF Mission Bay Campus**

**3:30 p.m. – 5:00 p.m.
Unconventional Wisdom:
Advancing scientific discovery by breaking the rules**

A CONVERSATION MODERATED BY

Michael Krasny, PhD

Host, KQED Forum

PANELISTS

Joseph DeRisi, PhD

Professor, UCSF Department of Biochemistry
and Biophysics, Howard Hughes Medical
Institute Investigator, 2004 MacArthur Fellow

Alfred Gilman, PhD, MD

Regental Professor Emeritus, UT
Southwestern Medical Center, 1994 Nobel
Prize in Physiology or Medicine

**Susan Desmond-Hellmann,
MD, MPH**

Chancellor, UCSF, Arthur and Toni Rembe Rock
Professor

Anita Sil, PhD, MD

Associate Professor, UCSF Department of
Microbiology & Immunology, Howard Hughes
Medical Institute Early Career Scientist

**Including a special tribute in memory of
Marion Sandler**

PBBR Founding Philanthropic Partner

Community Reception

Following panel and audience Q&A